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Breaking The Page: Transforming Books And The Reading Experience

PETER MEYERS
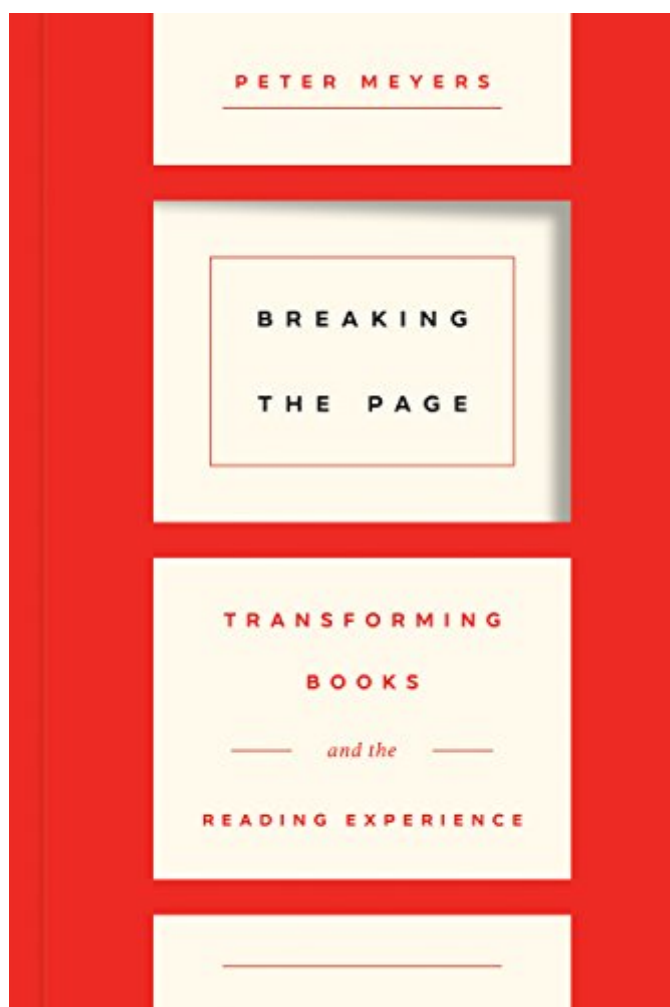
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Synopsis

Do books need to change as they move from paper to screen?I've written "Breaking the Page" to answer that question. My investigation isn't a blank survey of what technology makes possible. It's a study conducted on behalf of those who care most about books: writers and readers. I cover the fundamental aspects of the reading experience. How we become aware of books and come to know what's inside them; how we comprehend, retain, and recall what we have read; how we share with others the parts we love. As a guidebook "Breaking the Page" aims to serve those with a professional interest in bookmaking. I have included many specific design ideas, including new kinds of opening sequences, text and video integration techniques, and multi-scale document designs. But I think general interest readers will also find the discussion worth their attention. The transformation of the book has implications that range from the personal to the political. Books shape how we raise our kids. They control how ideas spread and how we change the kind of person we have become. Understanding this epic shift from paper to screen...- what we gain,- what we lose,- what is to be done...is a topic worthy of its own book.

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Customer Reviews

I love how Pete Meyers peers into the future of books with passion and originality. For example, his idea of the reading dashboard intrigues me. It would help navigate not only a specific book but entire topics of interest, "a living interest cluster of what's important to any reader." How cool would THAT be?Instead of pining for yesteryear, when we could settle down with a long, text-only book for hours on end, sipping tea and smoking a pipe, Pete dreams up clever inventions like "skim/grok/master" for plucking a non-fiction book's key points. It's a combination of skimming and deep reading, a way to hack a book's content in order to arrive at precisely what you want and need from the book to benefit your own life and understanding.You will find useful trails to follow from this book to the work of other book visionaries and innovators, as well as text-bending apps to try, such as Robin Sloan's Fish: A Tap Essay and a scrubbable-video-enhanced confection named Hello Cupcake.When it comes to the future of books, Pete Meyers dares to see through a screen, darkly. Will everything he envisions come to pass? Assuredly not. But his zest and savvy inventiveness make him a great guide for book lovers and makers alike. He's turning the pages of a great story: what happens next to the way we read.

Peter Meyers has promised a "book" about the transformation of books from print to digital that is not solely for the technophile or design enthusiast. And he has delivered. Breaking the Page begins a thoughtful discussion about print versus digital in the context of the ever-evolving way we read, including a thought-provoking chapter on how we share our favorite reading material in this new digital world, without losing the average reader with too much tech talk. Like Mr. Meyers, you may not yet have picked sides, but Breaking the Page will better equip you to think through the conflict, and talk about it.

The digital revolution has not only changed books, it's changed us, the readers. In this immensely readable book, expert author Pete Meyers talks about how to think about designing books for today's modern book lovers who have embraced what technology has made possible. As much a meditation as a how-to, "Breaking the Page" easily gets you thinking about the many different types of books writers and designers might be creating in the years ahead. And, Pete suggests, if, and this is a big if, "these digital possibilities change the art of writing?" I encourage anyone involved in writing and publishing today to join in on the conversation Pete has spearheaded as we collectively

move from where the book is now, to the uncharted future the book is leading us to. Indeed, a future beyond the page.

The author correctly points out that e-books are not just print books turned into pixels. They're both more and less than their printed counterparts and many of the early attempts at e-book publishing have shown this to be true. With examples and theory the author addresses why we read -- not just why we read printed books -- and discusses the many ways that e-books can help us fulfill our passion for reading in ways that print can't. He presents many useful examples where e-books currently succeed and fail, and explores details of how e-books can greatly increase our experience of reading.

We moved abroad this year and couldn't take our books. I had to make the leap, finally, to all digital. I miss books! This creative and thoughtful short read helped me understand why, exactly. It shows clearly what I'm missing, and helps me appreciate the digital world. For a booklover, this is an inspiring and optimistic look at what we have to look forward to, and why the change to digital is worth it. I needed to hear this!

Peter Myer's writing is always mind-opening. Instead of limits and constraints, he leaves one in the mindset of "Why?" and "What if?" When so much criticism and writing on the web is about the death of the book and publishing, "Breaking the Page" signals another path, or pathways.Meyer's is the optimist, giving the reader and book designer potential instead of pessimism, progress instead of stagnation. Frankly, it's refreshing."Breaking the Page" is worth a read to anyone interested in the future of books.

Nobody has thought more about the potential for digital reading experiences than Peter Meyers--and this volume gives a taste of his ideas. I hope to see publishers, device-makers, app-builder and web developers read this and experiment accordingly!

Working in higher education, Iâ Â ™ve participated in numerous debates surrounding e-books and whether they constitute simply another delivery channel for content or whether, instead, they truly transform the reading experience. Meyers has distinguished himself by moving beyond these debates to demonstrate exactly how digital storytelling transforms the reading experience and why design is critical in producing high impact e-publications.

Breaking the Page: Transforming Books and the Reading Experience Crazy Is My Superpower: How I Triumphed by Breaking Bones, Breaking Hearts, and Breaking the Rules READING ORDER: TAMI HOAG: BOOKS LIST OF THE BITTER SEASON, KOVAC/LISKA BOOKS, HENNESSY BOOKS, QUAID HORSES, DOUCET BOOKS, DEER LAKE BOOKS, ELENA ESTES BOOKS, OAK KNOLL BOOKS BY TAMI HOAG Breaking Ground, Breaking Silence: The Story of New York's African Burial Ground (Coretta Scott King Author Honor Books) LIST SERIES: JAMES ROLLINS: SERIES READING ORDER: SIGMA FORCE BOOKS, THE BANNED AND THE BANISHED BOOKS, GODSLAYER BOOKS, JAKE RANSOM BOOKS, TUCKER WAYNE BOOKS, STANDALONE NOVELS BY JAMES ROLLINS Breaking Bad Habits: 11 Steps to Freedom (addiction, food addiction, sugar addiction, gambling addiction, addiction recovery, habits, breaking bad habits) Puppy Training: The full guide to house breaking your puppy with crate training, potty training, puppy games & beyond (puppy house breaking, puppy housetraining, ... dog tricks, obedience training, puppie) Making the Hours Count (student book): Transforming Your Service Experience The Amazing Page: 650 Scrapbook Page Ideas, Tips and Techniques (Memory Makers) Books For Kids: Natalia and the Pink Ballet Shoes (KIDS FANTASY BOOKS #3) (Kids Books, Children's Books, Kids Stories, Kids Fantasy Books, Kids Mystery ... Series Books For Kids Ages 4-6 6-8, 9-12) Jimmy Page by Jimmy Page Positively Page: The Diamond Dallas Page Journey How to Write Your Irresistible Home Page in 7 Simple Steps: Your Blueprint to Website Home Page Content that Converts Visitors into Leads & Clients (How to Write... Book 3) Scribbles & Doodles: A Coloring Journal: A Unique Book With Space to Scribble, Doodle, Draw & Create, Each Page Accompanied By A Beautiful Full Page, ... Relaxation Stress Relief & Art Color Therapy) Kindle eBook Browse Categories: Self-publishing keywords guide for KDP details page store page rank sales. LISA GARDNER READING LIST WITH SUMMARIES FOR ALL NOVELS AND SHORT STORIES: READING LIST WITH SUMMARIES AND CHECKLIST INCLUDES ALL LISA GARDNER FICTION (Best Reading Order Book 38) Short Adventures of a loooong Dog: Children's book about funny long dog, Adventure book, Book For Kids, Picture Books, Preschool Books, Ages 3-5, Baby Books, Kids Books, Reading before bedtime Sight Reading Mastery for Guitar: Unlimited reading and rhythm exercises in all keys (Sight Reading for Modern Instruments Book 1) Speed Reading: Triple Your Reading Speed in Less than 24 Hours: The Comprehensive Guide to Speed Reading and Skyrocketing Your Productivity Speed Reading: For Beginners, Learn How To Comprehend And Double Your Reading Speed (prime reading,Productivity Book 2)

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